

Folding cartons

Folding cartons can be cut & scored in one punch by a machine. These flat cartons occupy minimal space during delivery & storage. Machine assembly and filling are possible at high speeds, making them suitable for mass-produced boxes of cereal, light bulbs, frozen foods, etc.

Rigid boxes

Rigid boxes cannot be folded flat and therefore occupy more storage space when empty than folding cartons during delivery & storage.

Machine assembly and filling are possible but usually at far lower speeds than folding cartons.

They can, however, have many different finishes, making them suitable for high quality items such as fragrances and gifts. Robust construction and removable lids make rigid boxes particularly suited for products that are repeatedly opened and closed, such as children's jigsaw puzzles, games, and artists' materials.



Introduction to Packaging Marty Chappell