

## Experimental Business Cards

The essence of this project is to create a collection of **three** business cards that feature unusual occupations or services. It is important that each card clearly conveys the cardholder's professional persona (no matter how colorful that occupation may be...). Each of the three cards will be for a different person, and a different position.

For example: if you're designing a business card for a jackhammer operator, perhaps the typography would be bouncing or rattling or broken.

Start by conceptualizing some quirky jobs, pastimes, or pursuits.

For example: *a gossip queen, a sword swallower, a peeping tom, a hit man, a safecracker, a dumpster diver, a poet, a skinflint, a prima donna, or a carnivore.*

Next, dream up possible ways to capture the flavor of each of your chosen people—suitable fonts, colors, logos, card shape, layout, and paper choice.

### Requirements

- Create and print **3** cards.
- Any size or shape is allowed.
- Please let your imagination off the leash—all is fair game—any cutting, folding, gluing, painting, stapling, tying, etc. that you need is ok.
- Cards can be made of materials other than paper if you wish.
- Consider these cards as portfolio pieces. Even though the “clients” may be unusual, their business cards should be professionally finished.