

GD4406: Advanced Study

Ideas for re-working & improving your past projects

Layout: restructure your existing page layout(s) in a more dynamic way. Turn them upside-down or look at them from across the room for a fresh perspective. Break the grid, or fix the grid as necessary to showcase your design sense and capabilities.

Image Manipulation: re-work layers, blending, collage elements, original photos, etc.

Digital Illustration: refine, redraw, add details, use in a layout design with text, etc.

Typography: use large letterforms for graphic impact and exploration of character shape and font “color”. Re-design an existing work with a fresh approach to the type treatment. Try a layout with *initial* or *drop caps*.

Photography: re-shoot photos to replace any stock images previously used. Shoot a complete series of personal images based on a theme (the night oasis, portraiture, road trips, extreme sports, design is where you find it, etc.)

Bookbinding: custom binding and product shots of a handmade book.

Screen Printing: t-shirts, glass, posters, etc., plus compelling product photos.

Packaging: refine/re-design graphics, print on card stock and build the 3D package, photograph finished product.

Web: re-design or add to your existing web repertoire.

Drawing/Painting: refine or re-do any personal sketches, illustrations, abstract art, etc. that can be used as a basis for your graphic designs or for exhibiting your progress/growth as a creative individual.

Concept Art: *collect, edit, and refine* any sketchbook art, storyboard art, logo drafts, color harmonies, package designs, personal font creation, web information design, etc. to visually explain the *behind-the-scenes* of your design process.

Designer’s Statement: brief and interesting personal description (or manifesto) of why you are interested in Design; inspirations, areas of interest, research, moods, connections, communication, action/reaction, secrets, passions, career aspirations, doubts, drives, changes, attitudes, experiments, etc.

Publication: produce a custom magazine or accordion folded artwork to house your design explorations.

Poster or Brochure: re-work/redraw or new type treatment(s). Maybe a new message or body copy is needed. Try a format change-up in terms of shape, folding, etc.